



## WEI ZHOU(WENNI)

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1.412.613.4326

### SKILLS

#### Design

Photoshop  
Illustrator  
Indesign  
After Effects  
Sketch  
Solidworks  
Rhinceros

#### Research

Prototyping  
Wireframing  
Scenario Inquiry  
Storyboarding  
VideoSketching  
Territory Mapping  
Affinity Diagrams

#### Programming

HTML + CSS  
Javacript  
JQuery  
Processing  
Framer.js

#### Hands-on

Sketching  
Seal Cutting  
Model Making  
Screen Printing  
Sculpturing

### RECOGNITIONS

#### Make Data Useful: Best Social Impact

Microsoft Design Expo 2013

Team members:

Sarah Sykes, Byrnn Flynn, Jiwon Paik

#### Excellent Academic Grade

Beijing University of Technology 2009

#### Science and Innovation Awards

Beijing University of Technology 2009

### EDUCATION

AUG 2012 : CARNEGIE MELLON UNIVERSITY | PITTSBURGH, PA  
MAY 2014 : MDes. Communication Planning and Information Design

AUG 2008 : BEIJING UNIVERSITY OF TECHNOLOGY | BEIJING, CHINA  
JUN 2012 : B.E. Industrial Design

### EXPERIENCE

JUL 2014 : GOOGLE | SAN BRUNO, CA  
PRESENT : Interaction Designer

Working closely with visual designers and engineers to build YouTube Anroid app in material design. Partner with engineers, researchers and other designers to oversee and design the core experience of the future version of YouTube app.

JUN 2013 : FACEBOOK | MENLOPARK, CA  
AUG 2013 : Product Design Intern

Redesign the internal data analysis tools for Facebook real-time monitoring and AB testing. Established style guide for business facing forms. Determined different levels of data presentation in Ads Manager. Designed light weight interface products for boosting post and page.

AUG 2012 : CARNEGIE MELLON UNIVERSITY | PITTSBURGH, PA  
JAN 2013 : Research Assistant

Worked on non-designers' online tutorial for document design. Assessed students' multidimensional visual skills in format design and abilities in detecting document format deficiencies.

JUL 2012 : NEW ORIENTAL EDU & TECHNOLOGY | BEIJING, CHINA  
AUG 2012 : UX Design Intern

Prototyped iPad Communication tools for students who intend to study abroad. Provided a crowdsourced solution for matching student's personal data with university admission criteria based on creative algorithm.

JUL 2011 : IHANDYSOFT INC | BEIJING, CHINA  
MAY 2012 : UX and UI Designer

Designed user interfaces, advertisements and information architecture for iOS apps (RSS News / Barcode / Emoji / Avatar / Textart / Lighter). Worked with interdisciplinary teams to design free phone call concepts using Gtalk API and to oversee the creative direction of new products.

JAN 2010 : EXMADE DESIGN CO.LTD | BEIJING, CHINA  
FEB 2010 : Industrial Design Intern

Served as chief designer responsible for Souvenir design for Shanghai Expo 2010. Worked with client Waltz Inc. and HP to design Multi-touch table. Collaborated with engineers to refine the product ergonomics feasibility.



